



CHIRAG AJMERA

VISUAL DESIGNER

I'm a passionate visual designer and have illustrative mind with little bit of OCD when it comes to layouts. A quick learner and always ready for new things comes in my way. Even looking forward to futuristic/ Generative AI form of art style as I have worked on similar type of styles.

With a strong sense of aesthetics and detail-oriented graphic designer with special interest in Digital Illustration, 3D Modelling and rendering, Digital Branding, Layout Design.

Have honed my skilled with Photoshop, Illustrator and 3D software. Obedient and passionate about collaborating with a team when working on projects.

EXPERIENCE

Jan 2024 – March 2024

Untangle Design, Jaipur

Visual Designer & Video Editor

- Leveraged graphic design and video editing skills to support a fast-paced branding and digital marketing agency.
- Created high-quality visual content that aligned with client brand guidelines and campaign objectives.
- Designed engaging social media graphics, marketing materials assisted with logo development and brand identity refresh projects.
- Contributed to the creation of style guides and maintained brand consistency across all visuals.
- Even Edited and produced compelling video content for social media.

Sept 2023 – Dec 2023

Celestial Clothing, Ahmedabad

Visual Designer

- As a visual designer at this brand, I tried to bring some fresh designs for apparel, marketing, and social media.
- My skills in standard software (adobe suite) and collaborating with brand make their vision come to life.
- I designed graphics for their collection (t-shirts, hoodies, etc).
- Created engaging visuals for marketing campaigns and maintained brand consistency across projects.

May 2023 – Aug 2023

Healthy Treat, Jaipur

Lead Graphic Designer

- As a graphic designer for this brand, my work was to make the engaging visuals for social media (Instagram, Pinterest, etc), and website.
- Even did video shoots and editing, photoshoots for the products and 3D models of those products and their packaging.

CONTACT

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EDUCATION

2020 – 2024

UNITEDWORLD INSTITUTE OF
DESIGN (UID)

Bachelor of Design (B. Des)
Visual Communication

2018 – 2019

CBSE SENIOR SEC. (XII)
Science

EXPERTISE

- Visual Design
- Digital Illustrations
- Branding
- Packaging
- Leadership
- Team Work
- Design Thinking

LANGUAGES

- English
- Hindi

TECHNICAL SKILLS

Procreate/ Sketchbook	<div></div>
Illustrator	<div></div>
Photoshop	<div></div>
Dimension 3D	<div></div>
After Effects	<div></div>
Premier Pro	<div></div>
Blender	<div></div>

EXTRA-CURRICULAR

- Part of Modus Design Fest (Parallel Universe Installation Display Team)
- Part of Modus Design Fest (Illustration Team)

April 2023 – July 2023

CLOUT., Ahmedabad

Visual Designer & Video Editor

- As a graphic designer my work in this brand was to building up logo, 3D art, video editing, designed eye-catching and engaging social media posts (static, reels and carousels).
- Working with CLOUT gave me an experience and learning from collaborated with designers to understand brand style & trends. Learned tons about streetwear, design & collaboration!

Jan 2022 – Mar 2022

Anarchy Styles, Canada

Visual Designer

- Created eye-catching visuals that embody the brand's unique street style. Developed graphic concepts for social media posts template that increased brand engagement.
- Utilized illustration to create original artwork aligned with brand aesthetics. maintained a strong work ethic, meeting deadlines consistently and adapting to feedback effectively.
- Designed graphics for brand which resulted in a positive outcome and sales.

INTEREST



Digital
Illustration



Photography
and
Video editing



3D Modelling
and
Rendering



DJ



Gaming