# **CHIRAG**



## **VISUAL DESIGNER & ILLUSTRATOR**

I am a passionate visual designer and illustrator, I have developed a strong passion for detail—especially when comes to perfecting alignment and spacing my work. I genuinely find joy in what I do and take great pride in being both a fast worker and a quick learner. I am always eager to embrace new ideas and perspectives, I strive to be an effective project leader while seizing every opportunity to learn, grow, and enhance my skills!

#### CONTACT

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## **SKILLS**

### **EXPERTISE**

- · 2D Designs
- Branding & Identity
- Packaging Design
- Editing
- Layout Design
- Design Thinking

#### **INTERESTS**

- Coffee
- Photography
- Gaming
- Music Production
- Multi Sports
- · 3D Rendering

#### **LANGUAGES**

**English & HIndi** 

### **EXPERIENCE**

• THOU Luxury Packaging | July 2024 - July 2025 Full-Time

I designed and developed visually stunning packaging for luxury goods, creating original 2D designs and illustrations. I led projects to create innovative structures, ensuring each design was functional, brand-consistent, and followed the latest industry trends.

• Untangle Design | Jan 2024 - Mar 2024 Internship

I leveraged my graphic design and video editing skills to create high-quality visual content for a digital marketing agency. My work, which included social media graphics and brand identity projects, ensured all visuals were consistent and aligned with client brand guidelines.

 Celestial Clothing | Sept 2023 - Dec 2023 Internship

I designed graphics for apparel collections and created engaging visuals for social media. My work ensured brand consistency across all projects, effectively showcasing the brand's vision and engaging a wider audience.

Healthy Treat | May 2023 - Aug 2023
Internship

Designed and produced engaging visuals for social media and websites, handling everything from photo and video shoots to post-production editing. I also designed 2D graphics for the brand's festive product packaging.

• CLOUT. | April 2023 - June 2023 Internship

As a graphic designer, I developed a range of assets for a streetwear brand, including logos, 3D art, video edits, and social media content. This role gave me valuable experience and deep insight into the latest streetwear trends.

• Anarchy Styles | Jan 2022 - Mar 2022 Internship

Designed impactful, on-brand graphics for t-shirts, social media, and marketing, consistently meeting deadlines. My work, including original illustrations and a new social media template, significantly boosted brand engagement and sales.

#### **EDUCATION**

- Unitedworld Institute of Design (UID) | 2020 2024 Bachelors of Design in Visual Communication (B.Des.)
- CBSE Senior Secondary (12<sup>th</sup>) | 2018 2019